



EBONY HORSEWOMEN

2ND ANNUAL HARVEST HORSE FUNDRAISER

GROWN FOLKS

PR  M

NOVEMBER 2, 2019

Sponsorship Proposal

Grown Folks Prom

Ebony Horsewomen 2nd Annual Harvest Horse Fundraiser

Who are we? Ebony Horsewomen, Inc. is a nationally recognized organization founded in 1984 to heal, encourage and empower individuals to lead positive and successful lives through horsemanship. Serving hundreds of youth annually, EHI provides holistic equestrian programs and unique and enriching experiences. EHI has helped improve countless lives over the years.

What is Harvest Horse Fundraiser?

Last year Ebony Horsewomen, Inc. took a leap of faith and hosted our inaugural fundraiser. We started the Harvest Horse event to raise funds to expand our equine therapeutic programs to serve a broader range of people. This event helped raise awareness about the work we do and garnered us new supporters that believe in the power of equine therapy.

We still need your support. Your generous contribution will continue to help us extend our work of helping improve lives through equine therapy.



Patricia Kelly, Ebony Horsewomen, Inc. and Harvest Horse guest



We look forward to this year's event which will further the organization's mission to help heal and bring added vitality to Hartford's North End community.

Patricia E. Kelly

Patricia E. Kelly
President/CEO
Ebony Horsewomen, Inc.

Event Sponsorship Overview

As a sponsor, you've taken the first step towards reaching a diverse group of people while supporting a great cause. Utilizing the sponsorship opportunities available to you at Ebony Horsewomen's Grown Folks Prom event, you can give your brand exposure prior to, during, and after the event.





Since 1984, Ebony Horsewomen, Inc., located in beautiful 693-acre Keney Park, Hartford, Connecticut has changed the lives of hundreds of children through the healing opportunities of Equine Assisted Therapy, educational opportunities and agricultural programs. For over 35 years, the organization boasts a 100% high school graduation rate among the participants, along with an 84% college acceptance rate.

Ebony Horsewomen, Inc.'s founder Patricia Kelly is a former United States Marine and trained equestrian instructor for 37+ years. She has been recognized as one of CNN's Top Ten Heroes in 2014, has appeared on national television and has been the subject of numerous articles because of the unique nature of the program - equine therapeutic experiences in an urban environment.

Ebony Horsewomen, Inc. is a 501c3 tax-deductible organization.



Ebony Horsewomen Fundraising Events & Sponsors

Helps Ebony Horsewomen sustain our equine therapeutic programming and care of our horses.



Linking your business to a worthy cause is one of the most valuable benefits of sponsoring EHI's Adult Prom fundraising event. Customers love brands that care about helping the community.



Being an event sponsor for the Ebony Horsewomen 2nd Annual Fundraiser means you are providing invaluable financial support for a great cause.



Your sponsorship will allow you to cultivate a personal relationship with Ebony Horsewomen and learn more about the work we do while centering your business in front of our many supporters.

Sponsorship Levels

On November 2, 2019, EHI will hold Grown Folks Prom, our annual fundraiser at The Bond Ballroom in Hartford, CT. Funds raised at this event, which includes a silent auction, dancing, appetizers, and a signature cocktail, directly benefits equine therapeutic programming.

The following sponsor levels below are presented for your consideration:

PREMIERE SPONSOR \$5,000

Business logo and name prominently displayed on all print and digital media

- Full page ad in printed program
- Brand promotion on event banner
- Reserved table for 8 guests
- A magnum of sparkling wine

GOLD STAR SPONSOR \$1,500

Business logo and name displayed on banner

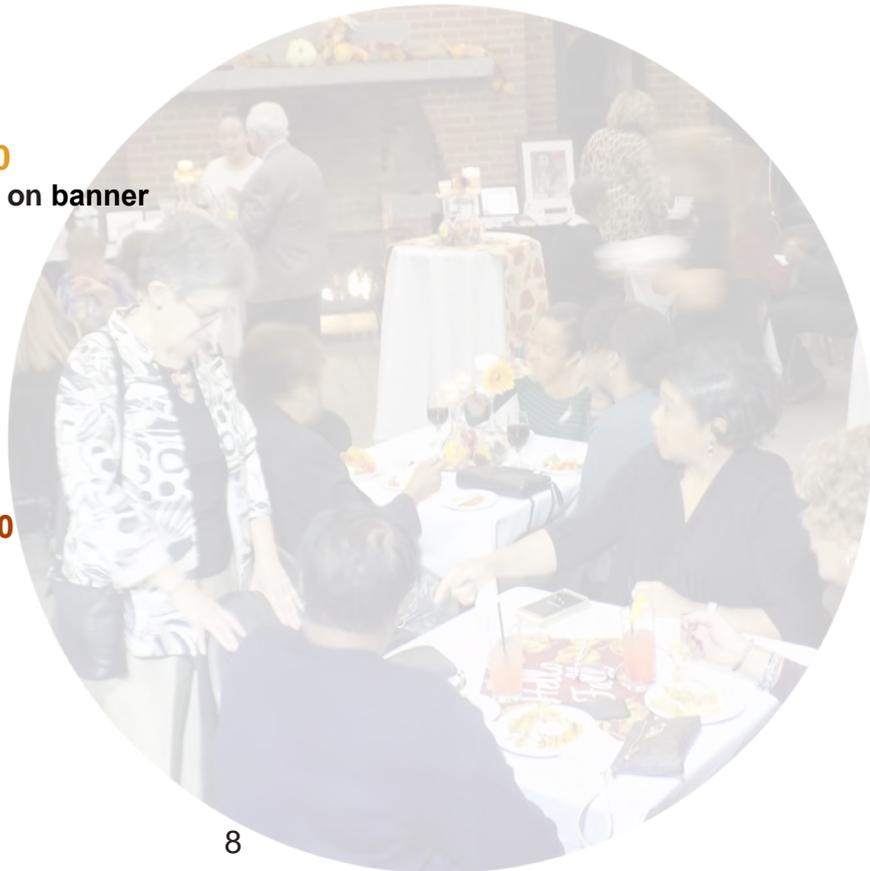
- Half-page ad in printed program
- A bottle of sparkling wine

SILVER STAR SPONSORS \$250

- Quarter-page ad in printed program
- Two free tickets

BRONZE STAR SPONSORS \$100

- Recognition in event program



Sponsorship Application

PRINT AND MAIL COMPLETED APPLICATION WITH PAYMENT BY SEPTEMBER 1, 2019 TO:
Ebony Horsewomen, Inc | 337 Vine Street | Hartford, CT 06112

COMPANY OR ORGANIZATION NAME

CONTACT PERSON SUBMITTING APPLICATION

TITLE

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

FAX

EMAIL

Sponsorship or advertising commitments that are canceled 60 days prior to the event are subject to a 50% non-refundable fee of the total sponsorship amount.

LOGO SUBMISSION. Please email file with your company/organization logo in PDF format to info@ebonyhorsewomen.us when submitting this form.

Sponsorship Application must be accompanied by payment in full.
Ebony Horse Women's Federal Tax ID # 06T 1268874

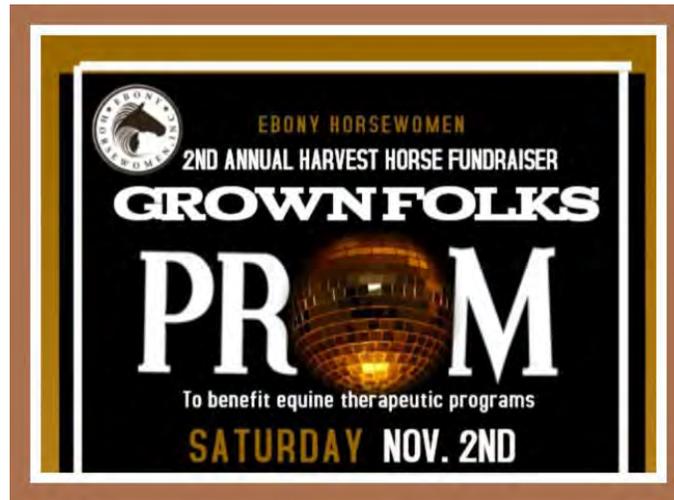
METHOD OF PAYMENT:

Make check payable to Ebony Horsewomen, Inc. and in the Memo write "2019 Harvest Horse Fundraiser."

If paying by credit card contact Hilary Riel, Financial Manager, at (860) 293-2914.

Please make your selection below:

- Premiere Sponsor: \$5,000
- Gold Star Sponsor: \$1,500
- Silver Star Sponsor: \$250\
- Bronze Star Sponsor: \$100



For additional information about advertising and sponsorship, please contact Chaz Carroll
Email: chaz.j.carroll@gmail.com

For general inquiries, contact: info@ebonyhorsewomen.us
Phone: 860-293-2914

Website: www.ebonyhorsewomen.us

